



BUCKETSFUL OF INFORMATION
ON
MORTAR
STAINS

PECORA

MORTAR STAINS ARE THE BEST

WILL NOT FADE
RUN OR BLEACH

PECORA PAINT CO. INC., PHILADELPHIA

FOURTH
AND

SEDGLEY
AVE.

Digitized by



**ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL**
www.apti.org

**BUILDING
TECHNOLOGY
HERITAGE
LIBRARY**

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Jablonski Building Conservation
www.jbconservation.com

PECORA MORTAR STAINS

THE MOST DURABLE, PERMANENT
BEST & CHEAPEST MEDIUM FOR
THE COLORING OF MORTAR

ESTABLISHED

1 • 8 • 6 • 2

BY SMITH BOWEN

PECORA PAINT CO., INC.
FOURTH STREET & SEDGLEY AVE.
PHILADELPHIA, PA.

PECORA MORTAR STAIN is sold in pulp or paste form only



It is a fast dye which mixes readily and forms chemical union with the mortar. It contains nothing injurious to workman or mortar, and does not shorten or set the mortar quicker than if unstained.

Pecora makes clean, clear shades free from streaks or spots. It will not run, bleach nor stain the brick. It can never fade.

STAINING PROPERTIES

Being 75 per cent. to 150 per cent. stronger than any "coloring material," paste or dry, it is much less costly. It takes less of **Pecora** to do the work. This is one of the reasons it does not increase the white deposit common to brick walls. Dry "stains" (so-called) weaken and shorten the mortar, fade and rot with age, causing unsightly holes between the brick, for they weaken the mortar on account of the large quantity used to color properly.

HOW TO SPECIFY PECORA MORTAR STAIN

Be particularly careful, whether architect, builder or owner, to specify in full, naming the desired color,

PECORA MORTAR STAIN

Manufactured Only by

PECORA PAINT COMPANY

Established 1862

By Smith Bowen, Philadelphia, Pa.

This to avoid substitutes.

See pages 8 and 9 for colors of **Pecora**.



INDEPENDENCE HALL, PHILADELPHIA, PA.

T. Mellon Rogers, Architect

Stacy Reeves & Sons, Contractors

Melody & Keating, Bricklayers

See page 14 for opinion of Melody & Keating.



THOUSANDS of buildings of every degree from the modest "model" dwelling built in rows, to the most pretentious commercial structure—all over this continent, stand to-day with clean walls and unfaded, intact mortar as

Monuments to PECORA MORTAR STAINS

We have reproduced some interesting **Pecora** monuments in this little book, together with opinions of **Pecora Mortar Stain** by architects, contractors and bricklayers.

PROPORTIONS BY WEIGHT

For Staining Mortar for 1000 Bricks $\frac{1}{8}$ " Joint, Use

50 lbs. Red, Windsor, Terra Cotta, Amber, Seal, Fern Green, Salmon.

40 lbs. Buff, Brown, Colonial Drab, French Grey.

25 lbs. Black.

For larger joints more Stain must be used.

BY MEASURE USE

1 bucket of **Pecora** to 7 buckets of mortar for $\frac{1}{8}$ " joint.

These Directions Should be Carefully Observed

Mortar must be cold before mixing in stain.

To secure a uniform and smooth shade "hoe in" stain thoroughly.

For very fine press-brick work strain the stained mortar through a coarse sieve.

Keep soft in package by covering with water. Pour this off before using.

Do not allow stain to freeze.

IMPORTANT

Mortar varies and takes more or less stain according to richness of lime and quality of sand. Before laying brick, take from the mortar-bed a small portion of stained mortar and dry out thoroughly. This will prevent getting in too little stain, and having a pale, washed-out-looking job.

PACKAGES

We put all colors up in casks, barrels, half barrels and kegs, all (except Black and Buff) weighing

	Casks, 900 lbs.	Bbbs., 550 lbs.	$\frac{1}{2}$ Bbbs., 375 lbs.
Buff	" 700 "	" 450 "	" 300 "
Black		" 450 "	" 275 "

PECORA PAINT COMPANY INCORPORATED



PLANT OF BORDEN'S CONDENSED MILK CO.
RANDOLPH, N. Y.

Frank Rogers, Architect and Constructor

RANDOLPH, N. Y., Feb. 1, 1912.

We take pleasure in advising that **Pecora Mortar Stain** has proven very satisfactory in our buildings at this place.

(Signed) BORDEN'S CONDENSED MILK CO.

CORNWALL LANDING, N.Y., Feb. 1, 1912.

The **Pecora Mortar Stain** purchased of you recently was used on a fireproof stable for Mr. James Stillman; architects, Hiss & Weekes, 1123 Broadway, N.Y. City. The stain has proved very satisfactory to architects and owner.

(Signed) MEAD & TAFT COMPANY.



**HAZELTINE & PERKINS DRUG CO. BUILDING
GRAND RAPIDS, MICH.**

Hauser-Owen-Ames Co., Designers, Engineers and General Contractors

GRAND RAPIDS, MICH., Feb. 1, 1912

We are pleased to state that we have used your **Pecora Mortar Stain** on the majority of our work for a number of years, and have found the same to give excellent results and to be most satisfactory in every way.

(Signed) HAUSER-OWEN-AMES CO.

GRAND RAPIDS, MICH., January, 1912.

Having supplied **Pecora Mortar Stain** to practically all the large contractors in this vicinity, who have used it with satisfaction, I take pleasure in recommending it for durability, economy and beauty.

(Signed) F. H. McDONALD



**FIRST PRESBYTERIAN CHURCH
ATLANTIC CITY, N. J.**

**Seymour & Paul A. Davis, Architects
Balesteri & Co., Contractors**

ATLANTIC CITY, N. J., Feb. 1, 1912.

Pecora Mortar Stain has been used by us in innumerable jobs, among them the First Presbyterian Church. Our purchases of these goods are made from Edwin Smith. In our many years' experience, we have always preferred "**Pecora**" because of its durability and beauty on the completed operation. We find it far easier to get a clarity of color tone and uniformity of shade where "**Pecora**" Pulp Stain is used than on operations where the architect insists on dry color. The staining properties of **Pecora Mortar Stain** are remarkable.

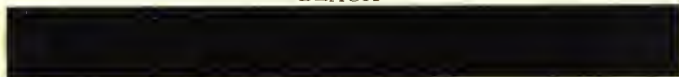
(Signed) BALESTERI & CO.

PECORA

Shades below are always in stock.

ONE bucket of **Pecora Stain** to SEVEN of white mortar
will produce these shades.

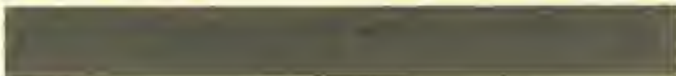
BLACK



FERN GREEN



FRENCH GREY



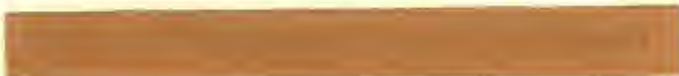
COLONIAL DRAB



SEAL



WINDSOR



Pecora Paint Company, Philadelphia, Pa., Sole Mfg.

PECORA

IN PASTE FORM ONLY

A fast dye. Forms complete chemical union with mortar.
Goes furthest.

BROWN



RED



TERRA COTTA



SALMON



AMBER



BUFF



SPECIAL SHADES TO ORDER



PUBLIC SCHOOL BUILDING No. 49
INDIANAPOLIS, IND.

R. P. Daggett & Co., Architects
Geo. Wysong, Contractor

INDIANAPOLIS, IND., Feb. 1, 1912

Your **Pecora Mortar Stain** has been used by us in a number of buildings, recently in the Public School Building, No. 49, of our city. We have always been well pleased with the results.

(Signed) R. P. DAGGETT & CO.

BALTIMORE, MD., February 1, 1912.

We wish to advise that among the large operations in this city for which we have furnished **Pecora Mortar Stain** within the last year are:

The Sewerage Pumping Station.

Safe Deposit and Trust Building

Washington, Baltimore and Annapolis Electric Terminal

Baltimore and Ohio Power House

as well as numerous other jobs. All the leading architects here specify **Pecora Mortar Stain**

(Signed) MARYLAND LIME & CEMENT CO.



TUSKEGEE INSTITUTE DINING HALL, TUSKEGEE INSTITUTE
ALABAMA

R. R. Taylor, Architect

TUSKEGEE INSTITUTE, ALA., Feb. 1, 1912.

We have used **Pecora Mortar Stain** for coloring mortar in the erection of our buildings, and it has given great satisfaction. The colors are pleasing and lasting, and I take pleasure in giving this word of appreciation.

(Signed) R. R. TAYLOR.

BALTIMORE, MD., Feb. 1, 1912.

After using **Pecora Mortar Stain** for many years, I wish to say that in my opinion, its equal is not on the market, as the Stain does not affect lime or cement mortar, and the colors are lasting and hold a regular shade. The last place in which I used this material was the addition to the Mercy Hospital, this city, for brick mortar and for coloring cement finish on reinforced concrete work. The color of this cement finish was to match the red stone in the building, and has so far given very satisfactory results.

(Signed) JOHN WATERS.



BROAD STREET STATION, PENNSYLVANIA R.R., PHILA., PA.

Furness, Evans & Co., Architects.

Roydhouse, Arey & Co., Contractors and Bricklayers.

PHILADELPHIA, PA., Jan. 15, 1889.

I have used **Pecora Mortar Stains** with excellent results. They produce a handsome shade. I can recommend them as being first-class.

(Signed) GEORGE W. ROYDHOUSE.

PHILADELPHIA, PA., Feb. 1, 1912.

We have used **Pecora Mortar Stains** in all our operations for several years, and are glad to endorse our letter of 1889, and reiterate that all the operations in which we have used them are monuments of their staying and non-bleaching qualities.

(Signed) ROYDHOUSE, AREY & CO.



GARFINKLE BUILDING, WASHINGTON, D.C.

Henry Hull, Builder and Contractor.

WASHINGTON, D.C., Feb. 1, 1912.

I have used your **Pecora Mortar Stain** in brick work of the Garfinkle Building, 13th and F Streets, N.W., this city, and on many other large buildings. It has always given good results, and therefore I can very readily recommend it to the trade.

(Signed) **HENRY HULL.**

Page Thirteen

Testimonial Letters From Eastern States

PITTSBURG, PA., Feb. 1, 1912.

We have been using a large amount of **Pecora Mortar Stain** on the Power Plants for the H. C. Frick Coke Co., at Filbert, Ralph and Palmer Plants (about twenty buildings in all), and have found it to possess great coloring property, and to be extremely satisfactory in every respect.

(Signed) D. M. FAIR & SON.

WORCESTER, MASS., Feb. 1, 1912.

The **Pecora Mortar Color** we purchased from you for the work at Durham, N.C., gave excellent satisfaction to the owners, engineer and ourselves. We consider the paste form of mortar color by far the most desirable.

(Signed) FISKE-CARTER CONSTRUCTION CO.

PHILADELPHIA, PA., Jan. 21, 1889.

I have used **Pecora Mortar Stains** to my entire satisfaction in the Union Trust Co.'s building, Seventh and Chestnut Streets; Savings Fund Building, Broad and Columbia Avenue, and several operations of less importance; would recommend them to parties using colored mortar as being perfectly reliable.

(Signed) M. MELODY.

PHILADELPHIA, PA., Feb. 1, 1912.

It gives us pleasure to renew our recommendation of January 21, 1889. We are still using **Pecora Mortar Stains**, and will have no other. The buildings referred to in our previous letter are still in very good shape, and as you say in your booklet they are certainly "monuments" to the durability, beauty and strength of **Pecora Mortar Stains**.

(Signed) MELODY & KEATING.

READING, PA., March 9, 1896.

I have been using your **Pecora Mortar Stains** in a large number of fine residences, and in the construction of large factories and school houses for some time. They have given entire satisfaction, and have been much pleased with the results.

(Signed) WM. A. FINK.

READING, PA., Feb. 1, 1912.

Having used **Pecora Mortar Stains** for many years, it affords me pleasure to renew my testimonial of 1896. I have used the goods in a large way for many years, and they have given satisfaction throughout. They make a firm joint, and will go further than any kind of Stain I have ever used.

(Signed) WM. A. FINK.

PHILADELPHIA, PA., Feb. 16, 1893.

Used your **Pecora Mortar Stains** in train shed of the Philadelphia & Reading Terminal, in the Imperial Hotel, Philadelphia, and the buildings for Frankford Insane Asylum, and find them superior to any Stains I have used.

(Signed) JOHN ATKINSON.

PHILADELPHIA, PA., Feb. 1, 1912.

I am still using **Pecora Mortar Stain**, and am glad to renew my testimonial of 1893. I have always found it most satisfactory.

(Signed) JOHN ATKINSON.

Testimonial Letters From Middle States

SIDNEY, OHIO, Feb. 1, 1912.

We used your **Pecora Mortar Stain** on the Springfield High School, purchasing from Elchelberger & Sons Co., Dayton, O., and we take pleasure in recommending this Stain to anybody who wants to use mortar color on brick work.

(Signed) BUCKEYE CHURN CO.

CINCINNATI, OHIO, Feb. 1, 1912.

As users of **Pecora Mortar Stain** for many years, we are pleased to state that our satisfactory experience with these goods has justified our continued use of these stains. We have no hesitancy in recommending **Pecora Stains** as a strictly first-class article.

(Signed) THE DAVID HUMMEL BLDG. CO.

GRAND RAPIDS, MICH., Feb. 1, 1912.

We are pleased to state that we have used your **Pecora Mortar Stain** on the majority of our work for a number of years, and have found the same to give excellent results and to be most satisfactory in every way.

(Signed) HAUSER-OWEN-AMES CO.

INDIANAPOLIS, IND., Feb. 1, 1912.

Your **Pecora Mortar Stain** has been used by us in any number of buildings, recently in the Public School Building No. 49, of our city. We have always been well pleased with the results.

(Signed) R. P. DAGGETT & CO.

CHICAGO, ILL., Feb. 1, 1912.

I have used **Pecora Mortar Stain** in the Wisconsin Central Station, Chicago, and find it to be a strong, durable color, and therefore consider it one of the best mortar stains we have in this market.

(Signed) S. S. BEMAN, Architect.

CHICAGO, ILL., Feb. 1, 1912.

We have used **Pecora Mortar Stain** largely on the largest and best buildings here in Chicago with extremely satisfactory results.

(Signed) GEO. A. FULLER CO.

CLEVELAND, O., Feb. 1, 1912.

We have supplied **Pecora Mortar Stain** to some of the largest operations in Cleveland—recently, to the Farmers & Merchants Banking Co.'s building. We are firm believers in this form of Mortar Stain, as it has given satisfaction to all our trade for many years.

(Signed) CLEVELAND BUILDERS' SUPPLY CO.

BELLEFONTAINE, OHIO, January, 1912.

The Brown **Pecora Mortar Stain** we have used from time to time has always given best of satisfaction. While the first cost is a little more than the dry coloring, **Pecora** is cheaper in the long run.

(Signed) F. E. WOOD.

Testimonial Letters From Southern States

COLUMBIA, S.C., Feb. 1, 1912.

We have supplied your **Pecora Mortar Stain** to a number of operations in Columbia and vicinity, and take pleasure in advising that it has always given satisfaction and is certainly remarkable in its staining capacity.

(Signed) C. O. BROWN & BRO.

WINSTON-SALEM, N.C., Feb. 1, 1912.

We have used **Pecora Mortar Stain** on Mill No. 3 of the P. H. Hanes Knitting Co., which is generally pronounced the best looking wall in this vicinity, due, we think, in great measure to the use of your Brown Stain.

(Signed) FOGLE BROS. CO.

BALTIMORE, MD., February 1, 1912.

I have been using **Pecora Mortar Stains** for upward of twenty years with perfect satisfaction to all concerned. I do not think there is any Stain on the market that can equal it, otherwise I should specify the other brand. I have used it on the Sewage Pumping Station, which building together with the machinery cost about \$1,000,000.00—also on the High-Pressure Fire Line Pumping Station, this city.

(Signed) HENRY BRAUNS, Architect.

ATLANTA, GA., February 1, 1912.

We wish to say regarding **Pecora Mortar Stains** that, although we have been your agents for a number of years and have furnished the Stains to a great number of contractors, we have never had a complaint, as they have given entire satisfaction to all.

(Signed) SCIPLE SONS.

NASHVILLE, TENN., February 1, 1912.

We use your **Pecora Mortar Stain** on all our jobs, having used it in the best residences in town viz., those of

Geo. Moore, Jr.
Maj. C. T. Cheek
Ed. Lindsley
Leslie Ceek

Robert Elliott
L. Jonas
T. Tobias
John W. Blair

as well as in a great many smaller residences, also in the Y. W. C. A. and Y. M. C. A. Buildings and the Russell Street Presbyterian Church.

(Signed) T. L. HERBERT & SONS.



